



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 4075009 /		<u>Alt Order #</u> Political Issue
<u>Product</u> Issue		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 1474
<u>Advertiser</u> Democrat Congressional Campaigns Commi		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/02/12	10/05/12	M-F 5a-530a	5a-530a		:30			NM	2	\$700.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$350.00			
2	KSAZ	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,350.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$450.00			
3	KSAZ	10/02/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,650.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$825.00			
4	KSAZ	10/02/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	3	\$2,550.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$850.00			
5	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$2,000.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$500.00			
6	KSAZ	10/06/12	10/06/12	Sa 9a-10a	9a-10a		:30			NM	1	\$375.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$375.00			
7	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$325.00			
8	KSAZ	10/02/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$3,600.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$900.00			
9	KSAZ	10/02/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$3,600.00
		Political Issue										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Democrat Congressional		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$900.00			
10	KSAZ	10/02/12	10/05/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,800.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-TF--				2	\$900.00			
11	KSAZ	10/06/12	10/06/12	Sa 5p-6p News	5p-6p		:30			NM	1	\$600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$600.00			
12	KSAZ	10/06/12	10/06/12	Sa 530p-6p News	530p-6p		:30			NM	1	\$600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$600.00			
13	KSAZ	10/02/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30			NM	3	\$3,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$1,100.00			
14	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$1,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,000.00			
15	KSAZ	10/06/12	10/06/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	\$1,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,000.00			
16	KSAZ	10/07/12	10/07/12	Su 1030p-11p	1030p-11p		:30			NM	1	\$450.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$450.00			
17	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$900.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00			
Totals											35	\$25,800.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	35	\$25,800.00	\$21,930.00	\$109.65	\$22,039.65
<b>Totals</b>	35	\$25,800.00	\$21,930.00	\$109.65	\$22,039.65

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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